

# SOKO LUMIA

THE EVOLUTION OF FADING

A NEW  
ERA

*Soko*  
CHEMICALS



IT DOESN'T  
COMPROMISE THE  
FABRIC STRENGTH



LOCALIZED  
OR FULL GARMENT  
DISCHARGING EFFECT



HIGHLIGHTED  
CONTRAST

# CHANGE THE GAME REINVENT THE PROCESS

Real innovations take place only when you change the rules of the game.  
With LUMIA, Soko moved into a new Era, drawing the path of the future process.  
Drop the previous concepts of denim fading and restart from zero was  
the only way to step forward.

Easy & Versatile process in just two steps: first application, then activation  
by Ozone. LUMIA the simple, safer and production friendly revolution.  
The answer fashion industry was waiting for.

**SOKO LUMIA**  
**THE EVOLUTION OF FADING**

# THE EVOLUTION OF DENIM FADING.

Many steps separate the Permanganate Era from the Lumia Era and in the between several experiments fail attempting for a solution.

## LUMIA:

- is not acid, so safer towards fabric strength and metal components of machinery;
- is not an oxidizing agent;
- single component product;
- doesn't need heating to react;
- is activated by ozone;
- doesn't need moisture for activation;
- is certified GOTS, OEKO-TEX and compliant with ZDHC Level 3.



REVOLUTIONARY  
ALTERNATIVE  
TO POTASSIUM  
PERMANGANATE



ACTIVATED  
BY OZONE

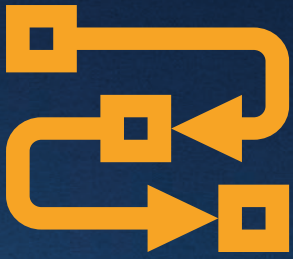


EASY & FLEXIBLE  
APPLICATION



THE PERMANGANATE ERA

THE LUMIA ERA



# THE LUMIA PROCESS

1,2,3,4... Done! It cannot be easier.

Garments treated with LUMIA can be dried and activated later, with no time or moisture limitation; for a better consistency and flexibility of the process.

It can be applied locally on selected areas or on full body through nebulizing machines.

## DRY PROCESS

Laser or manual abrasion.

## STEP 01

## WASH

Enzyme wash, stone, bleach, ecc...

## STEP 02

## LUMIA

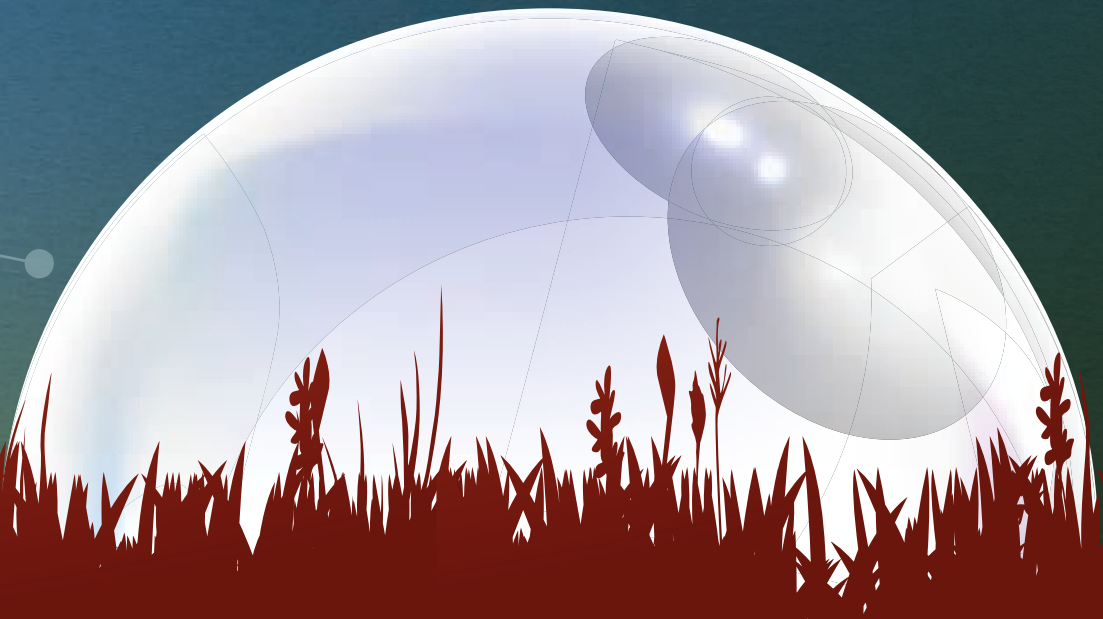
Localized or full garment application.

## STEP 03

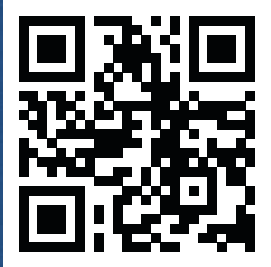
## ACTIVATION

By Ozone on dry garments\*.

## STEP 04



\*LUMIA is engineered to work on both dry and wet garment.  
Discharging effect on both Indigo Blue and Sulphur Black fabrics.



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