



J REX

J LUX

**THE AUTHENTIC LOOK
OF THE OLD DAYS
WITHOUT PUMICE STONES**

Soko
CHEMICALS



**EFFICIENCY
IN ONE SHOT**



**THE STRENGTH
WITHOUT THE
STRESS**

J-REX & J-LUX

THE STRENGTH OF AUTHENTICITY WITHOUT PUMICE STONES

The vintage look of the old days achieved by the synergic action of 2 products where the sharp abrasion is combined to the color cutting, without using pumice stones and water, for a safer, greener and more authentic conscious look.

ALL FOR ONE AND ONE FOR ALL

SOKOSTONE J-REX for abrasion! The step which create an amazing worn-out look.

SOKO J-LUX for richness! The final cleaning that exalt the contrast and nobilitate the effect.



AUTHENTIC VINTAGE LOOK

SAVE WATER, HIT THE TARGET

CONSCIOUS & AUTHENTIC LOOK

Both products are applied during the same process,
in two separate steps, on the garments without bath of water.
Since stones are not used in this process also the fabric
strength will be preserved more than in the conventional methods.

J-REX

is the abrasive step which create
an amazing worn-out look.

J-LUX

is the final cleaning that exalt
and nobilitate the effect.



ZDHC
Level 3



OEKO-TEX
Passport



"SHINE ON!"

Bright contrast look thanks to J-LUX.

CATCH THE LOOK

Well balanced products to hit the target without hurting.

"SINGLE SHOT TREATMENT"

Two actions in one single process with great performance.

"LEAVE A MARK"

Sharp abrasion all over the garment thanks to J-REX.

THE SUSTAINABLE EFFICIENCY

In a single step, J-REX starts the job which J-LUX complete, always catching the target.

The authenticity is given by the contrast on seams more natural than in the conventional stone-washing and a smooth salt and pepper effect without the damaging inconvenients of stones.

WANTED

J-REX

GUILTY TO BE ONE
OF THE BEST
WASHING ENZYME.



J-LUX

GUILTY TO BE ONE
OF THE MOST
EFFICIENT CLEANING
AND CONTRASTS
ENRICHER AGENT.



REWARD

A BEAUTIFUL WASHED AUTHENTIC LOOK WILL BE PAID
TO THOSE WHO CATCH THIS TWO PRODUCTS.



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